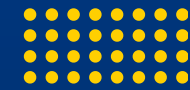




# FLIKMART E-COMMERCE

Shop Smart, Live Better:  
Your One-Stop E-commerce Destination!

Presentation 2024



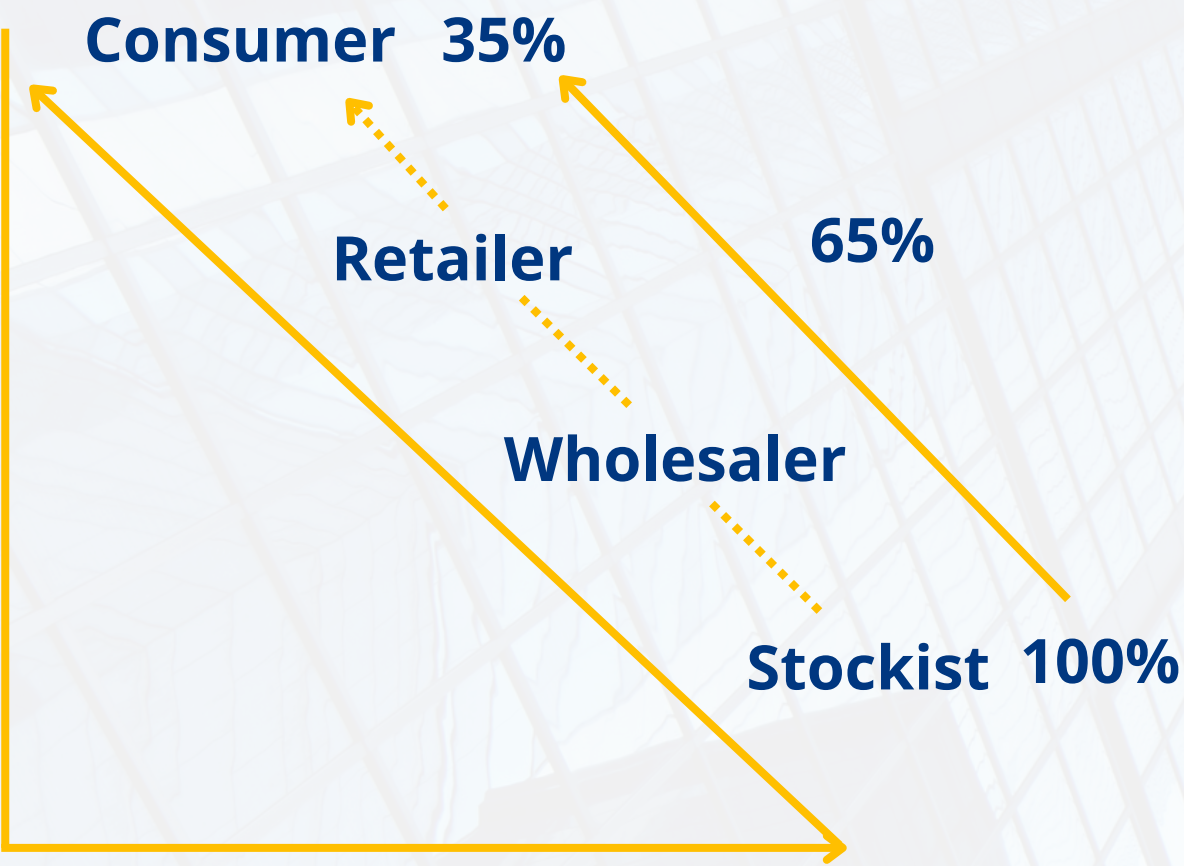
[www.flikmart.com](http://www.flikmart.com)





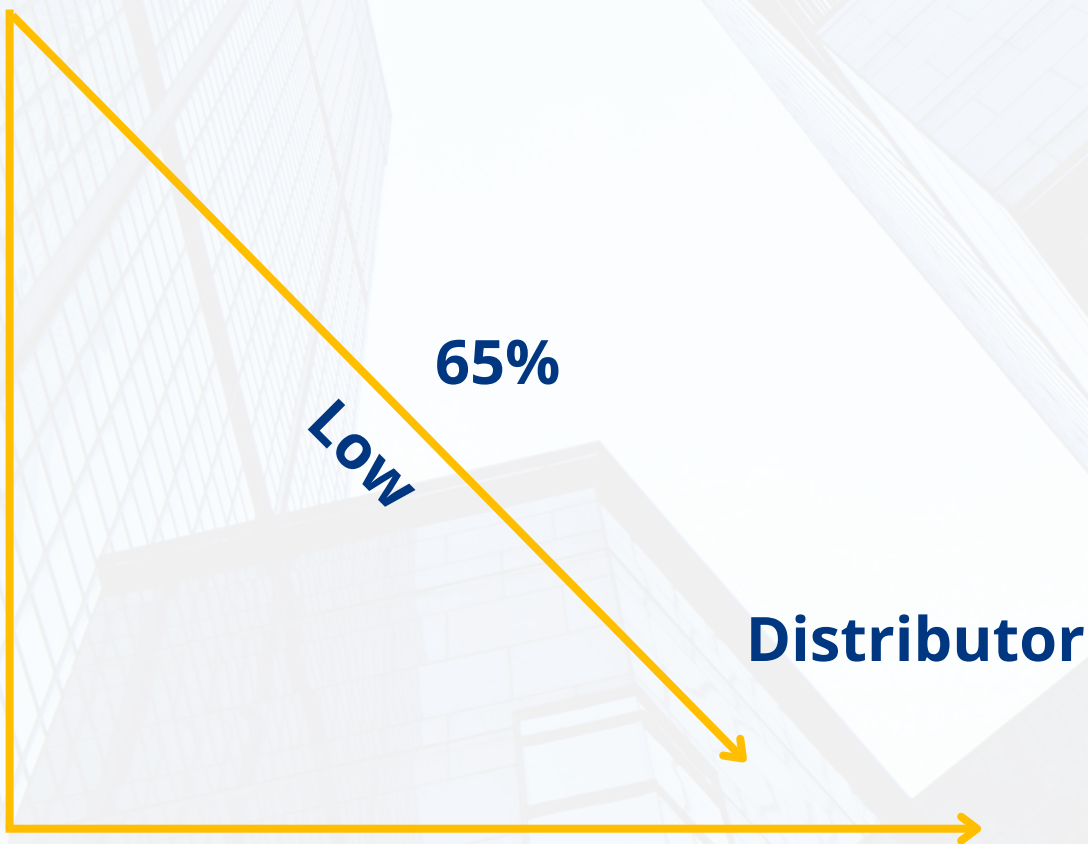
# WELCOME TO FLIKMART DIRECT SELLING ACADEMY <<<<<

MANUFACTURE BRAND / PRODUCT



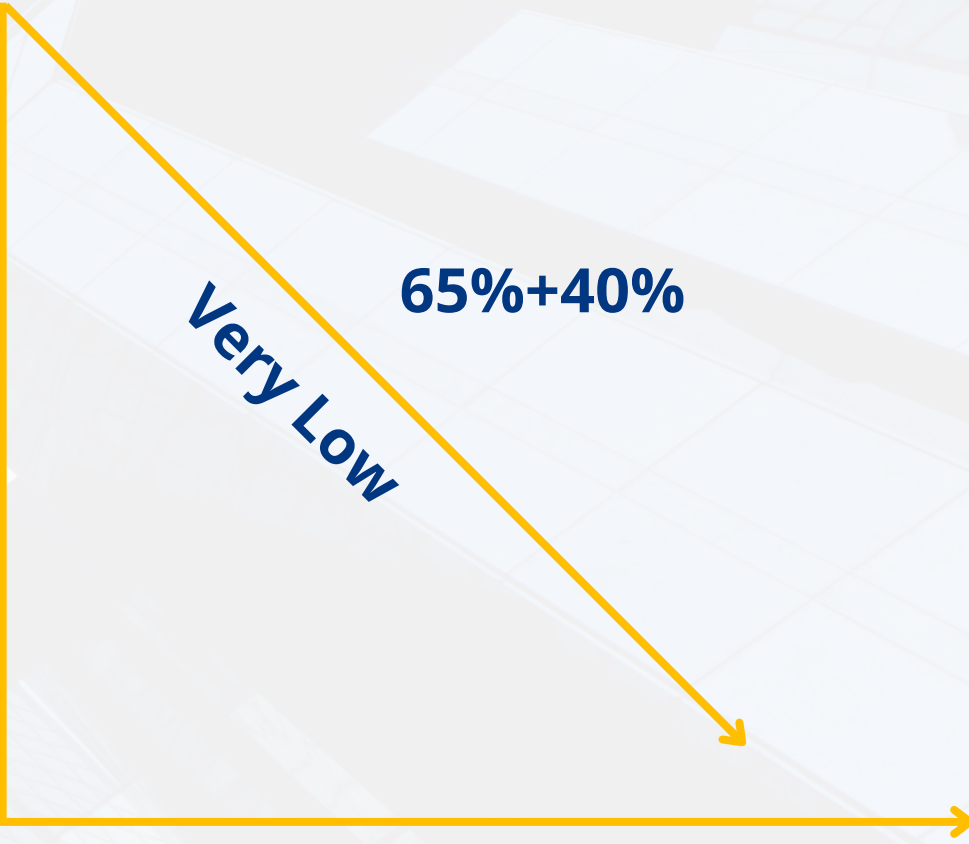
Traditional Market  
Inflation Rate Very High

MANUFACTURE BRAND / PRODUCT



Direct Selling  
(Network Marketing)  
Inflation Rate High

FLIKMART DIRECT SELLING MFP



Flikmart  
Direct Selling (MFP)  
Inflation Rate Very Low



# FLIKMART'S PEOPLE LIFE



**FLIKMART DIRECT SELLING IMPACT**



# WHY FLIKMART ? <<<<<<

**MY MONEY, MY FUTURE**

मेरा पैसा, मेरा भविष्य

**1**

Shop For  
Rs 20,000

Earn upto  
20 Lacs

**2**

Shop For  
Rs 2,00,000

Earn upto  
2 Cr



**DON'T KILL YOUR MONEY**



# INTRODUCTION <<<<<

**Flikmart is a dynamic and community-driven e-commerce platform that transcends the conventional online shopping experience. More than just a marketplace, Flikmart aims to create a global community where buyers and manufacturers are seamlessly connected.**



## **CEO Profile** **Vicky Malik**

Vicky Malik is committed to driving Blokista World forward as a leading force in Financial Freedom Revolution.



# VISION AND MISSION

**Flikmart operates on a hybrid business model that integrates traditional e-commerce with community-based income generation.**

## VISION

**To become the world's leading community-driven e-commerce platform.**

## MISSION

**"Our mission is to revolutionize the e-commerce experience by connecting buyers and manufacturers in a secure, and user-friendly community.**

**"My Money, My Future "**

**"Mera Paisa, Mera Bhawishya"**



# FLIKMART COMMUNITY MARKETING PLAN

## BENEFITS OF SETTING MARKETING PLAN

- » More Effective Targeting
- » Increased Customer Retention
- » Optimized Expenditure
- » Better Decision Making

**MY MONEY, MY FUTURE**

**मेरा पैसा, मेरा भविष्य**





# FLIKMART CROWN KIT

2100 ₹

## ACTIVATION KIT INCLUDES :

- ✓ FLIKMART PROFESSIONAL CODE
- ✓ FLIKMART PROFESSIONAL GUIDE
- ✓ FLIKMART PEN
- ✓ DIARY
- ✓ CATALOG
- ✓ T-SHIRT
- ✓ FLIKMART WALLET OF RS. 2100/-



JOIN FREE





## **FLIKMART (PV)**

We offer all benefits on the basis of **PV**.

**1PV = 1₹**

### **How to calculate PV**

We have mentioned PV on each and every product separately.

### **Example : Product A**

**MRP is 1000₹**

**MFP is 500 ₹**

**PV = 200 ₹**

**PV % up to 40%**

**“LETS LEARN, LETS EARN”**





# FLIKMART CROWN'S INCOME

- 1. Flikmart Crown Agency Benefits
- 2. Flikmart Crown Associate Income
- 3. Flikmart Crown Reward Income
- 4. Flikmart Crown Royalty Income
- 5. Flikmart Crown Management Income
- 6. Flikmart Crown Family Welfare Fund
- 7. Flikmart Crown DM Income





# >>> FLIKMART CROWN AGENCY BENEFITS

A large, 3D gold-colored '15%' is centered within a yellow circle. The circle is part of a larger graphic on the left side of the slide, which includes a blue and yellow curved shape.

**Access to Products at Manufacturing Price:** Agencies purchase all products at the base manufacturing cost, maximizing profit margins.

**15% Sales Profit:** Agencies enjoy a 15% benefit, which translates into direct sales profit when selling products to their customers.

● These benefits empower agencies with competitive pricing and substantial earning potential within the Flikmart community.

**“LET’S BECOME BILLIONAIRE”**



# ● CROWN ASSOCIATE INCOME



**Community Associates earn income based on their participation and contribution to the FLIKMART community. The income structure is based on PV.**

Associates Level	Commission
Level 1	5 %
Level 2	3 %
Level 3	2.5 %
Level 4	2 %
Level 5	1 %
Level 6-10	0.75 %
Level 11-15	0.5 %
Level 16-20	0.25 %
Level 21-28	0.5 %
Level 29-30	0.75 %

**“ENRICH WITH TEAM WORK”**







# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**EXECUTIVE : 2%**



**Matching 2.5 lac**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
**EXECUTIVE**



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**SILVER : 4%**



**Matching 5 lac**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
**SILVER**



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**GOLD : 6%**



**Matching 10 lac**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
**GOLD**



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**RUBY : 8%**



**Matching 25 lac**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
RUBY



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**EMERALD : 10%**



**Matching 50 lac**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
EMERALD



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**DIAMOND : 12%**



**Matching 1 Cr**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
**DIAMOND**



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.



**DOUBLE  
DIAMOND: 14%**



**Matching 2.5 Cr**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
**DOUBLE DIAMOND**

**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**PRESIDENT  
DIAMOND: 16%**



**Matching 5 Cr**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
**PRESIDENT DIAMOND**



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**CROWN : 18%**



**Matching 10 Cr**

Agency will get  
this Income  
for Business  
Matching

Achiever known as  
CROWN



**“CONNECTING HANDS TO COLLECTING WEALTH”**





# FLIKMART CROWN REWARD INCOME

The Flikmart Crown Reward Income is based on a matching income structure. This involves matching the performance of community members and providing income accordingly.

**PRESIDENT CROWN: 20%**



**Matching 25 Cr**

Agency will get this Income for Business Matching

Achiever known as CROWN



**“CONNECTING HANDS TO COLLECTING WEALTH”**



# >>> FLIKMART CROWN ROYALTY INCOME

The Flikmart Royalty Income rewards members based on the total Product Value (PV) they generate within specified income brackets.

**COMMUNITY  
STAR 3 : 3%**

This Income will distributed on total PV

**Matching 25 lac**

Achiever is known as Community STAR 3

**COMMUNITY  
STAR 5 : 2%**

This Income will distributed on total PV

**Matching 50 lac**

Achiever is known as Community STAR 5

**COMMUNITY  
STAR 7 : 1%**

This Income will distributed on total PV

**Matching 1 Cr**

Achiever is known as Community STAR 7

**"SUCCESS COMES BY ACHIEVEMENT"**



# FLIKMART CROWN DM BUSINESS INCOME

The DM Business Income is a significant component of the Flikmart income distribution model.

**Percentage:-**

**The Members will get this  
50% Income of the Flikmart  
Community Business Reward.**

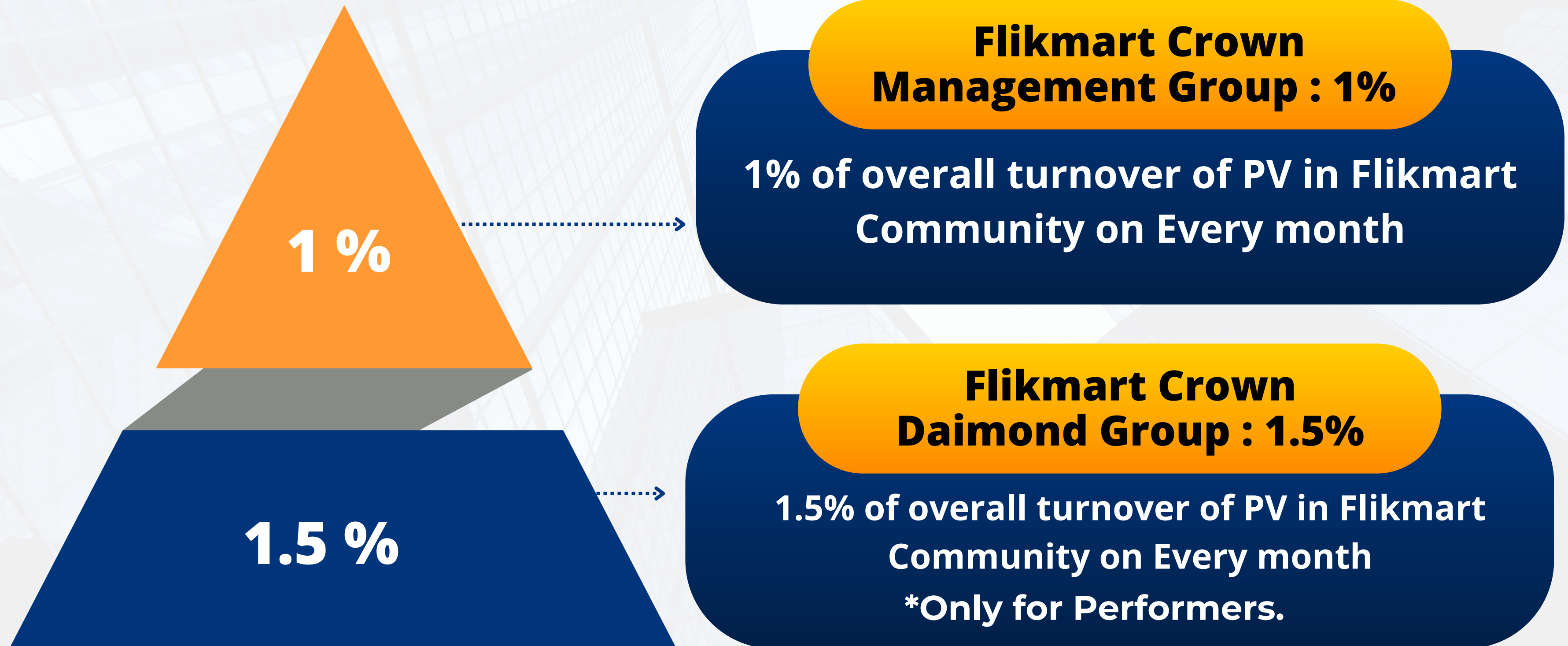
A large, 3D gold-colored '50%' is centered within a white circle that has a thick yellow border. The background of the slide features a faint, light blue grid pattern.

**"1 PUSH IS EQUAL TO WALK OF 100 MILE"**



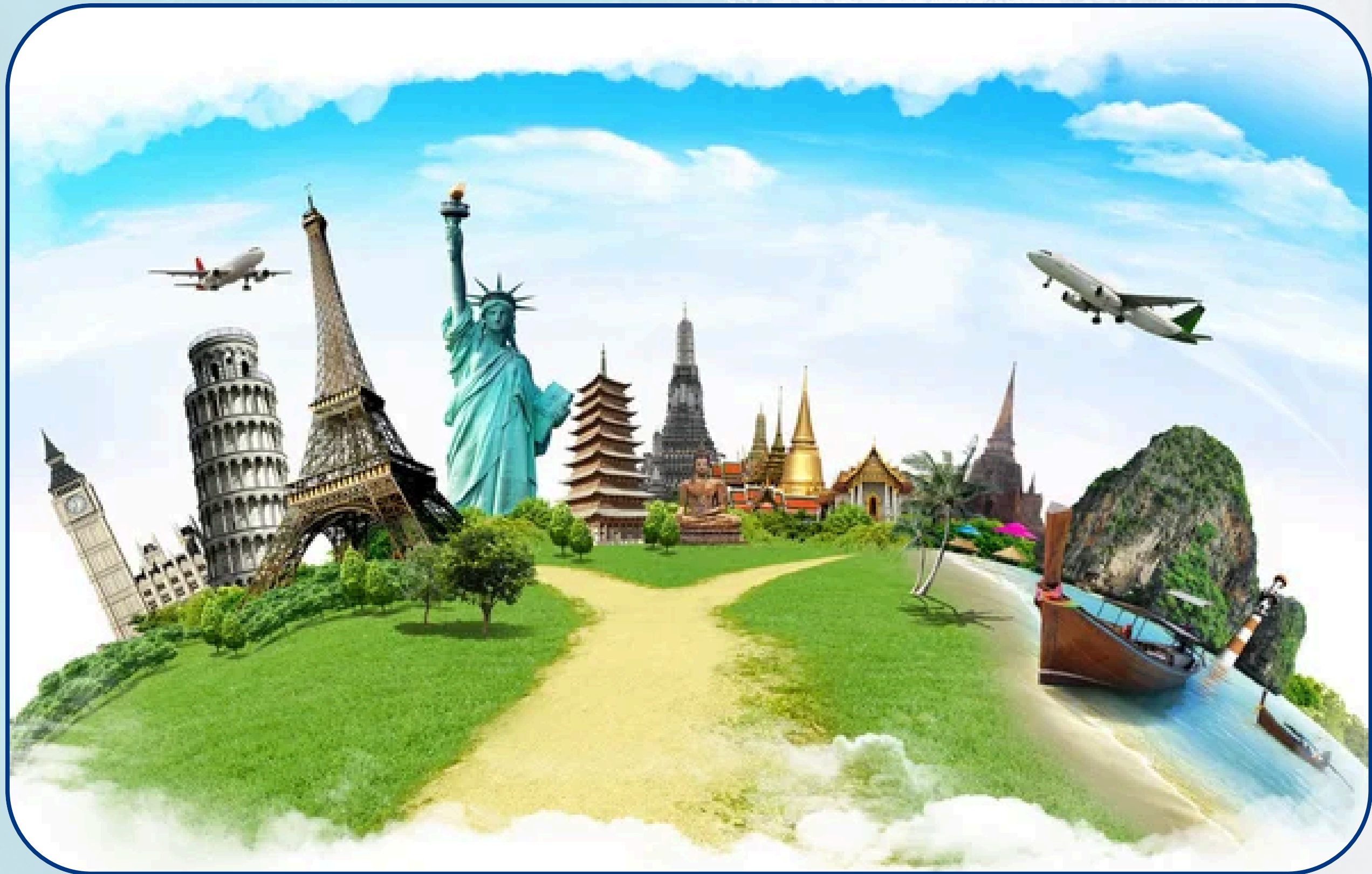
# FLIKMART CROWN CORE MANAGEMENT

The Flikmart Community Royalty Income is structured to reward key community members based on their performance and contributions. The breakdown is as follows:





# »» FLIKMART BONANZA



**“LEARN AROUND THE WORLD”**



# »»» FLIKMART FAMILY WELFARE FUND



**The Flikmart Family Welfare Fund is established to provide financial support and benefits to community members.**

**We deduct 5% of all income for the welfare of whole Flikmart community.**



# MY MONEY MY FUTURE

Welcome to a future where every purchase you make builds your wealth. It's more than just spending—it's an investment in your prosperity. Join us in this amazing journey where buying leads to becoming wealthy. Let's turn every transaction into a step toward a brighter financial future!

**2 Cr for  
your future**

**"OUR MONEY, OUR FUTURE"**





# MY MONEY MY FUTURE

## FLIKMART WEALTH PLAN 1

**Investment Amount: Rs. 20,000**

### Benefits:

- **Shopping Wallet:** Receive **Rs. 2,000** every month for 10 months, giving you a total of **Rs. 20,000** to spend on Flikmart products.
- **Sandalwood Unit:** Secure a valuable Sandalwood unit as part of your Flikmart Wealth portfolio, adding long-term value to your investment.

**This plan is designed to turn your spending into wealth, offering both immediate shopping benefits and long-term asset growth.**





# MY MONEY MY FUTURE

## FLIKMART WEALTH PLAN 2

**Investment Amount: Rs. 2,00,000**

### Benefits:

- **Shopping Wallet:** Receive **Rs. 20,000** every month for 10 months, giving you a total of **Rs. 2,00,000** to spend on Flikmart products.
- **Sandalwood Tree:** Own a valuable Sandalwood Tree as part of your Flikmart Wealth portfolio, ensuring long-term growth and prosperity.

**This plan offers a powerful combination of monthly spending benefits and substantial long-term wealth creation.**





# WHY CHOOSE FLIKMART?



## Comprehensive Income Opportunities

Flikmart offers a diverse range of income streams, from associate commissions to royalty and matching income.



## Community-Centric Approach

At the heart of Flikmart is its community-driven philosophy. The platform fosters a collaborative environment where members support one another's success.



## Exclusive Member Benefits

Flikmart goes beyond typical rewards by offering exclusive benefits such as contributions toward cars, luxurious vehicles, and home purchases.



## Incentives for Leadership

Flikmart recognizes and rewards leadership through its DM Business Income and tiered royalty income structure.



## Sustainable and Empowering Ecosystem

Flikmart is committed to creating a sustainable ecosystem where every member has the tools and opportunities to succeed.



# CONCLUSION

Flikmart is not just an e-commerce platform; it's a dynamic community that empowers its members through a comprehensive and rewarding income structure. By integrating various income streams—including agency benefits, associate income, business matching income, royalty income, and welfare funds—Flikmart offers a sustainable and lucrative opportunity for its community. The platform's tiered structure incentivizes growth, collaboration, and continuous improvement, ensuring that every member has the potential to achieve financial success.

**“FOR HEALTHY LIFE, BECOME WEALTHY”**

**\*For Channel Partner Contact Our Management.  
10% Direct Benefit**







**"BE SMART  
DONT KILL YOUR  
MONEY  
GROW WITH US"**







# THANK YOU

**Contact Us:**

 18005711599

 [www.flikmart.com](http://www.flikmart.com)

 [support@flikmart.com](mailto:support@flikmart.com)

